

## **REMARKS**

### **INTRODUCTION**

In accordance with the foregoing, claims 1 and 20 have been amended. Claims 32 and 33 have been cancelled. Claims 1-29 are pending and under consideration.

### **CLAIM REJECTIONS**

Claims 1, 2, 17-19, 23, 28, 29 and 32 were rejected under 35 USC 103(a) as being unpatentable over Wagner et al. (US 6,817,585) (hereinafter "Wagner") in view of Vogels (USD 377,897) (hereinafter "Vogels") and further in view of O'Neill (US 5,310,152) (hereinafter "O'Neill").

Amended claim 1 recites: "...a tilt adjusting part having a flange shape provided so that the first engaging pipe is coupled thereto, and to couple to the display mounting part, the tilting adjusting part being formed with a plurality of engaging holes defining different tilting angles." Support for this amendment may be found in at least Figures 4, 5, 6A and 6B. In contrast to claim 1, neither Wagner, Vogels nor O'Neill discuss a tilt adjusting part that includes a plurality of engaging holes that define different tilting angles. In particular, O'Neill is tilted using a winch 2, the adapter plate 62 allows for rotation but does not tilt, and the TV ceiling support of Vogels only provides for a tilt adjusting part that does not include a plurality of engaging holes but only a single pair that do not define different angles. Accordingly, it is respectfully submitted that in its presently amended form claim 1 patentably distinguishes over the relied upon prior art.

Claims 2, 17-19, 23, 28 and 29 depend on claim 1 and are therefore believed to be allowable for at least the foregoing reason.

Withdrawal of the foregoing rejection is requested.

#### **Claims 32 and 33**

Claims 32 and 33 have been cancelled.

### **ALLOWABLE SUBJECT MATTER**

The Applicants acknowledge with appreciation that claims 3-16 have been allowed and claims 20-22 have been found to contain allowable subject matter. In view of the foregoing, it is

respectfully submitted that claims 20-22 are allowable in their present form.

**CONCLUSION**

There being no further outstanding objections or rejections, the application is submitted as being in condition for allowance which action is earnestly solicited.

Finally, if there are any formal matters remaining after this response, the Examiner is requested to telephone the undersigned to attend to these matters.

If there are any additional fees associated with filing of this Amendment, please charge the same to our Deposit Account No. 19-3935.

Respectfully submitted,

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